

Sales and Marketing Intern

World Climate Ltd. is dedicated to accelerate solutions to climate change by facilitating large-scale collaboration between businesses, financiers, philanthropists and governments on regional, national and global actions.

Connecting Business, Finance and Governments

World Climate Ltd. has established itself as one of the foremost players to bridge climate negotiations, country green efforts and the business community, with international platforms such as the World Climate Summit and the World Green Economy Summit.

These platforms offer unique opportunities for businesses to position themselves in this domain, and provide the opportunity to engage with climate policy makers, and hence influence the future evolution of the climate and renewable energy policy framework.

We are looking for an individual interested in a **full-time** internship lasting 6 months. As we do not expect you to be able to uphold a second job, the position is compensated.

This year we have prepared the launch event for a new initiative called the 'Climate Action Pledge' during NY Climate Week, the 8th annual World Climate Summit, during COP23 in Bonn, and World Efficiency Summit, taking place 12-14th December at Paris Expo alongside President Macron's One Planet Summit. We have even greater ambitions for 2018!

You will work closely with the CEO and Project Manager to identify new business development opportunities and sponsors for our events. We are looking for a candidate, who is passionate about marketing and sales, has a strategic mindset and who is extremely result-driven. You are outgoing in the sense that you are not afraid to pick up the phone and talk to people. You understand how to approach and handle important clients, and deliver on expectations and needs.

Your tasks:

- Manage sponsorship accounts
- Develop and maintain relations with existing and new sponsors
- Ensure sponsorship deliverables
- Coordinate with management team
- Draft sales proposals and contracts
- Draft and develop marketing and sales material
- Support with communications, specifically branding and positioning of sponsors in e-blasts, newsletters and social media announcements
- You will also assist the team in a number of additional tasks such as database maintenance, research, administration and other ad hoc tasks

Qualifications:

- Currently enrolled at bachelor's or masters' level at either a university or a business school (preference given to students obtaining ECTS credits during the internship)
- Experience in Sales and Marketing would be an strong advantage
- Goal oriented, extrovert and great networking skills
- Well-structured and eager to learn
- Can-do attitude
- Ability to take initiatives and to work independently
- Excellent communications skills (both written and oral), fluency in English is a requirement
- Polish or German language skills would be considered an asset
- Knowledge of Sustainability, Climate Change and Public Private Partnerships, considered strong advantage

We can offer you:

- Experience working on international projects/events and with high-level international clients such as UN, governments, OECD, etc.
- Good working conditions in a dynamic environment
- Opportunity to develop in a fast paced organisation
- Close cooperation and coaching with your manager
- Internship remuneration

The internship will start 1st February 2018. We will review the applications and call candidates for interviews on a rolling basis, so be sure to send it early!

If you have any questions, please contact Mariann M. Omholt, Project Manager:
mariann@wclimate.com

For more information about World Climate Ltd. and our activities, please refer to our website www.wclimate.com

About the Company

Since 2010, WCL has established itself as the foremost international platform for solutions to climate change and accelerating the green economy. It works with government, finance, business and the civil society in creating growth, innovation and solutions for a low-carbon and resource-efficient world.